

Find your ambassadors, gather their insights and boost sales.



Nothing beats an
experience.

Get to know your perfect customer, and get them excited!

If your product is worth having, you want people to know about it. But what do you do when people don't trust advertisements anymore? We create a brand experience to make customers fall in love. We use a branded, interactive mobile experience to engage people who like to try and test new products. We take the time to introduce your product to customers, and find out who your fans are. They earn points by completing challenges and answering questions, eventually earning a discount to buy your product for themselves. Here's what we have in store:

Sales boost

Find the perfect consumer and get them excited step by step. We take a group of consumers, recruited from a panel or through social media, and take them through a branded experience. We choose the people most likely to talk about and purchase your product. The campaign takes 6 weeks and always includes:

- Extensive selection flow to assemble the perfect target group
- Gamified challenges that generate reach and visibility
- Insight questions about every aspect of your product
- Highest engaged consumers earn points for discounts
- We track post-purchase experience and usage
- Comprehensive analysis of insights and impact

€ 18.995,-*

150 redeemed
discount codes

Reviews and Recommendations

Turn the online opinions of your trials into hard facts by encouraging reviews.

- Participants write reviews on online platforms of your choosing
- Extra emails for activation and reminders
- Increase your credibility and authenticity

+ € 3.350,-*

50 reviews +
extra insights

Add authenticity to your buyers' opinions and use them for your own promotion by stimulating UGC.

- Participants make videos or social posts out of their reviews
- Gather user-generated content
- Gain authentic visibility for your product

+ € 1.750,-*

10 videos or 50
photos

* Listed prices exclude panel and media campaign costs. Contact us to discuss the possibilities.



Let's get **interactive**.

Our brand experiences are like a quiz, a game and a conversation in one. We make sure consumers stay engaged throughout the campaign, and let the most active and excited users go on to earn a discount. Once they buy the product, we suggest ways in which they can use it, or we can motivate them to talk about it with their friends.

Ready for **authenticity**?

During the challenges, we can gather user-generated content (UGC), so you gain visibility for your product in the most authentic way possible - directly from your consumer base. Or, we can stimulate reviews for your product. We allow your customers to speak their mind, so you know exactly what aspects of your product to emphasize in your sales.

Unmatched **impact**, **qualitative insights**.

Users earn points by answering questions about whatever it is you need to know. And as you're gathering insights, we're busy boosting your product's visibility and give you more sales potential. Thanks to willing consumers who want to spread the word. We'll give you a weekly report about it, where you can see the results for yourself.

What can we help you with? Just say the word.

So, can we help you meet your goals? Are you ready to get new customers excited? It's up to you now; say the word, and we'll get right on it. If you have any questions, we're always ready to have a conversation and go into all the details. Call us, and we'll get back to you with a proposal as soon as possible to get the results you're looking for. If face-to-face is more your style, we'd love to visit and come pitch to you directly.

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